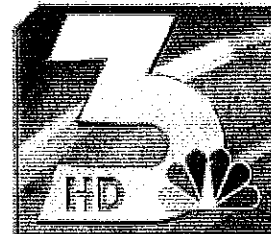


ORDER

KSNV

Orders

Order / Rev: 104301
Alt Order #:
Product Desc: General Election
Estimate:
Flight Dates: 08/27/12 - 11/04/12
Original Date / Rev: 07/16/12 / 09/26/12
Order Type: GENERAL
Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency

Name: Denny Weddle & Associates
Buying Contact:
Billing Contact:
 750 Tam O Shanter
 Las Vegas, NV 89109
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Committee to Re-Elect Judge Bill Jan *Perse*
Demographic: A25-54
Product Codes: PLC26
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN
New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln.	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/30/12	M-F 5-6a WakeUp w/WaGM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$185.002		0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$185.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$185.00		0.00			
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/WaGM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$300.002		0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$300.00		0.00			
N 3	KSNV	09/17/12	09/30/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.002		0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$550.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$550.00		0.00			
N 4	KSNV	10/22/12	11/04/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$600.00		0.00			
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	-----	:30	0	\$200.002		0.00	NM	4	\$800.00

Order / Rev: 104301
 Alt Order #:
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser
 Product Desc: General Election
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 10	KSNV	10/22/12	11/04/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	1	\$450.002		0.00	NM	2	\$900.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
3 KSNV 10/23/12-10/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm -T----- :30 \$450.00 0.00 NM MG for 10.2,10.1 [mg]															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$450.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 KSNV 10/29/12-11/04/12 News 3 at 4 (1/2 hr) 4-430p MTWThF---- :30 (\$450.00) 0.00 NM See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
4 KSNV 10/31/12-10/31/12 NEWS 3 at 4 (1 HOUR) 4-5pm --W----- :30 \$450.00 0.00 NM MG for 10.2,10.1 [mg]															
N 11	KSNV	09/17/12	09/30/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	1	\$400.002		0.00	NM	3	\$1,200.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF-- 2 \$400.00 0.00 Week: 09/24/12 09/30/12 MTWTF-- 1 \$400.00 0.00															
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	1	\$450.002		0.00	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
N 13	KSNV	09/17/12	09/30/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$250.002		0.00	NM	3	\$750.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF-- 1 \$250.00 0.00 Week: 09/24/12 09/30/12 MTWTF-- 2 \$250.00 0.00															
N 14	KSNV	10/22/12	11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.002		0.00	NM	2	\$550.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 MTWTF-- 1 \$275.00 0.00 Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	1	\$40.003		0.00	NM	1	\$40.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTWTF-- 1 \$40.00 0.00															
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	0	\$275.002		0.00	NM	4	\$1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -----S- 2 \$275.00 0.00 Week: 09/24/12 09/30/12 -----S- 2 \$275.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 (\$275.00) 0.00 NM See MG 16.5,16.6 [PGM CHG = GOLF]															
4 KSNV 09/24/12-09/30/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 (\$275.00) 0.00 NM See MG 16.5,16.6 [PGM CHG = GOLF]															
5 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 \$275.00 0.00 NM MG for 16.4,16.3 [mg]															
6 KSNV 10/06/12-10/06/12 News 3 Today - SATURDAY 9am-930am -----Sa-- :30 \$275.00 0.00 NM MG for 16.4,16.3 [mg]															
N		11/04/12			CM				1		2	0.00	NM	2	\$600.00

Order / Rev: 104301
 Alt Order #:
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser
 Product Desc: General Election
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KSNV	10/22/12		News 3 Today - SATURD.		9am-930am	-----S-	:30		\$300.00					
				News 3 Today - SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1				\$300.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$300.00		0.00			
													Totals	47	\$14,760.00